

Walk Fact Sheet



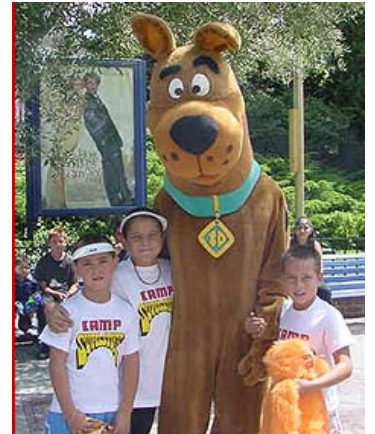
Date: Saturday, October 8th, 2011
Time: 10:00am – 1:00pm (check-in at 8:30)
Location: West Valley College, Saratoga
Distance: 5 kilometers (3.1 miles)
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GOALS: **50 Teams** **500 Walkers** **\$75,000 Dollars**

HOW MONEY WILL BE USED?

Breathe California of the Bay Area will use the proceeds from the “*Breath of Life Walk*” to help fund the following programs:

- **Asthma services:** Including asthma screening, education on-site at schools, assessment of school respiratory hazards, support groups, camp program, and more.
- **Clean air campaigns:** Including promotion of zero and low-emission vehicles, responsible wood burning, and reduction of environmental tobacco smoke.
- **Anti-tobacco programs:** Including cessation classes, second-hand smoke resources, and anti-tobacco education in the schools.



HOW CAN I PARTICIPATE?

Most walkers participate as members of a team of family members or co-workers. But everyone is welcome and individuals can walk and collect pledges. Some teams walk on behalf of a family member who suffers from asthma, emphysema, or COPD. Other teams are made of co-workers from corporations and businesses. Every walker is encouraged to collect pledges from family, friends, and co-workers, **but there are no minimums to walk**. Join us for a fun event benefiting a great cause!

HOW ELSE CAN I HELP?

1. Donate! Visit www.breathoflifewalk.org to make a donation. Website opens September 1.
2. Volunteer! There are numerous volunteer opportunities, both on the day of the event and in the weeks leading up to Walk Day.

