



## How to Raise \$250 in 5 Days

### Key First Steps:

1. Set an overall Team Fundraising goal to focus and motivate your team.
2. Set individual fundraising goals for you and each Team member
3. Be ready to tell people how their donations will be used to fight asthma, emphysema, COPD, second-hand smoke and other lung health threats.

### Day Totals:

- |   |             |
|---|-------------|
| 1. Make your own contribution of \$25:          | \$25        |
| 2. Ask 3 family members to contribute \$25 each | \$75        |
| 3. Ask 5 friends to contribute \$10 each        | \$50        |
| 4. Ask 5 co-workers to contribute \$10 each     | \$50        |
| 5. Ask 5 neighbors to contribute \$10 each      | <u>\$50</u> |
|   | \$250       |

### Want to raise much more than \$250?

- Write a letter explaining what it is that you are doing, why you are doing it, and how people can sponsor you with a contribution to Breathe California and mail, e-mail or hand-deliver it.
- Email is a powerful tool – you can quickly send your letter to everyone in your address book. Include a link to your Breath of Life Walk page, which you can easily create by following the links at [www.breathoflifewalk.org](http://www.breathoflifewalk.org).
- Check to see if your company provides corporate matching; include this information in all of your materials and presentations.
- Organize creative Team fundraising events (i.e., car wash, bake sale, garage sale), with proceeds going to team totals.
- Place a collection jar in a common area for loose-change contributions in support of your "Breath of Life" Walk Team.
- Challenge other groups or departments to a fundraising competition.